



# TNC's Site Wind Right Map & Renewable Energy Strategy

Nathan Cummins, Mike Fuhr,  
Chris Hise, Nels Johnson  
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# The Nature Conservancy

Our mission is to conserve the lands and waters on which *all* life depends.





# WHY TNC?

**3,600**  
conservationists

**1,300**  
prominent  
volunteer leaders

**72**  
countries

**400**  
scientists

**A FAR-  
REACHING  
ALUMNI  
NETWORK**  
of leaders in the  
conservation  
community

**50**  
U.S.states

**1 MILLION**  
dedicated members







Our Vision: Clean and Green Renewable Energy

# The Buildout Challenge



Over 10x buildout of our current renewable energy capacity



Wind and solar require a lot of land



Potential for buildout conflicts — environmental, social, and land-use



This could slow progress toward a low carbon future

We can meet clean energy  
goals **17 times over** without  
disrupting natural lands.





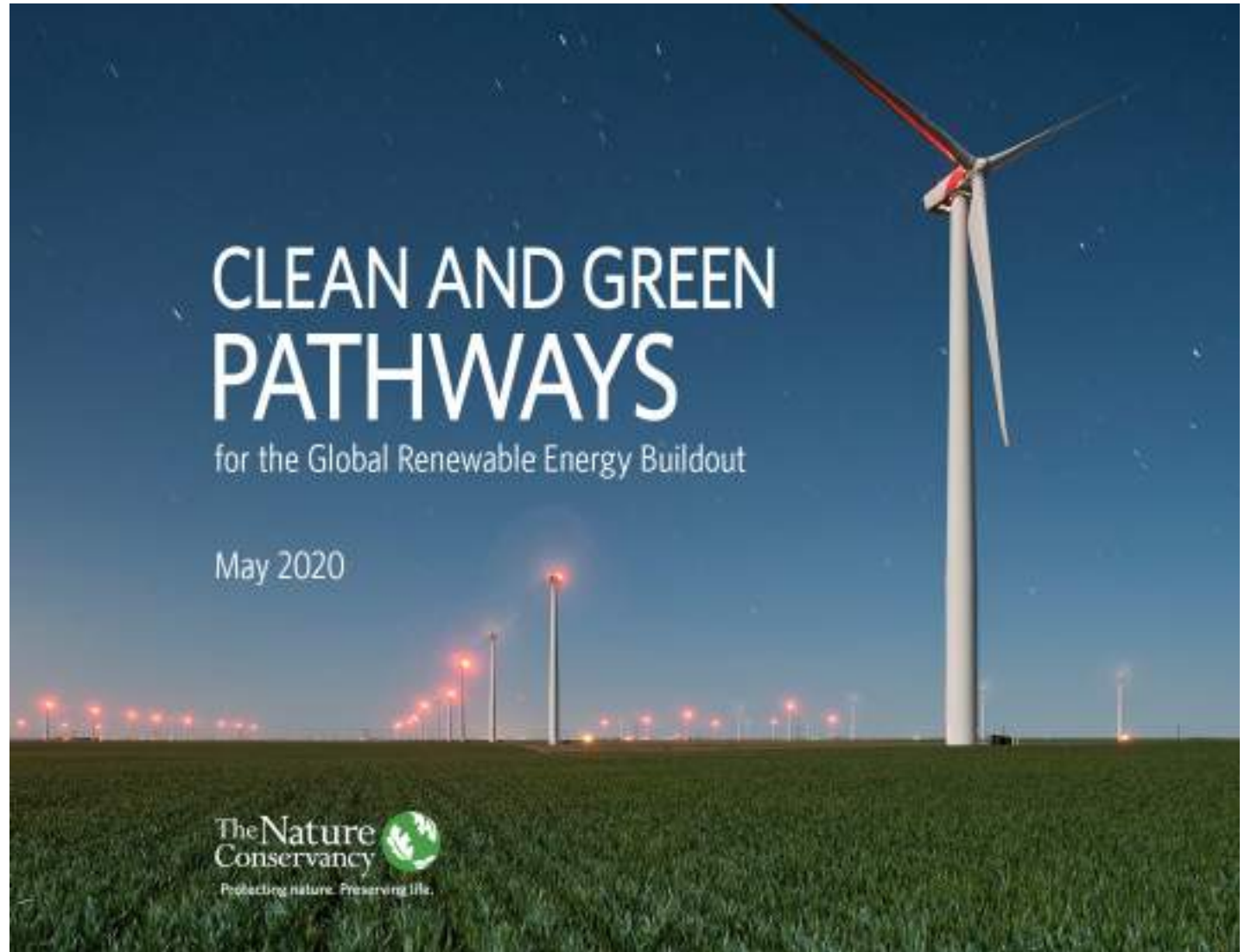
# A Better Buildout

- **Accelerates**  
Renewable Energy Development
- **Avoids**  
Loss of Carbon Storage
- **Protects**  
Wildlife and Habitat
- **Amplifies**  
Community Co-Benefits

Meets Climate **and**  
Nature Goals



Go Smart to  
Go Fast







## **Plan Renewables Right**

- Decarbonization Scenarios
- Renewable Energy Buildout

## **Site Renewables Right**

- Policies & Incentives
- Guidelines & Decision Tools

## **Buy Renewables Right**

- Industry Standards
- Procurement Guidance



Site Renewables Right: Avoiding Impacts of Renewable Energy





# Conservation in the Great Plains

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*Support protection of  
iconic landscapes that face  
development threats*











**Win-Win for Wind and Wildlife: A Vision to Facilitate Sustainable Development**

Joseph M. Kiesecker<sup>1</sup>, Jeffrey S. Evans<sup>1</sup>, Joe Fargione<sup>1</sup>, Kevin Delaney<sup>1</sup>, Gary B. Forrester<sup>1</sup>, Thomas H. Kuhn<sup>1</sup>, David Naugle<sup>1</sup>, Nathan P. Willig<sup>1</sup>, Heidi B. Wissinger<sup>1</sup>

<sup>1</sup> The Nature Conservancy, 1111 North 17th Street, Arlington, Virginia 22209, United States

**Wind and Wildlife in the Northern Great Plains: Identifying Low-Impact Areas for Wind Development**

Joseph Fargione<sup>1</sup>, Joseph Kiesecker<sup>1</sup>, M. Jon Dukes<sup>1</sup>, Sarah Olsin<sup>1</sup>

<sup>1</sup> The Nature Conservancy, 1111 North 17th Street, Arlington, Virginia 22209, United States

**Development by Design: Mitigating Wind Development's Impacts on Wildlife in Kansas**

Walter Olsinger<sup>1</sup>, Robert Kiesecker<sup>1</sup>, Joseph Kiesecker<sup>1</sup>, Joseph Fargione<sup>1</sup>, Kai Gock<sup>1</sup>

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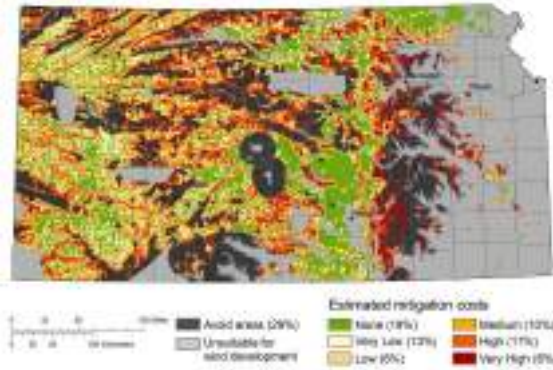
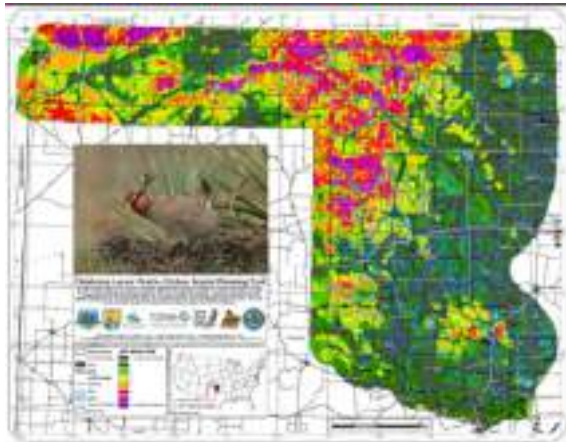
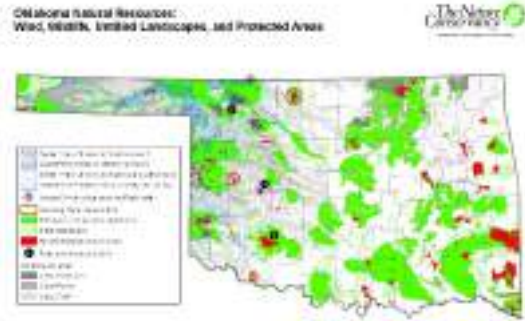


2005

2010

2011

2016



# Site Wind Right History

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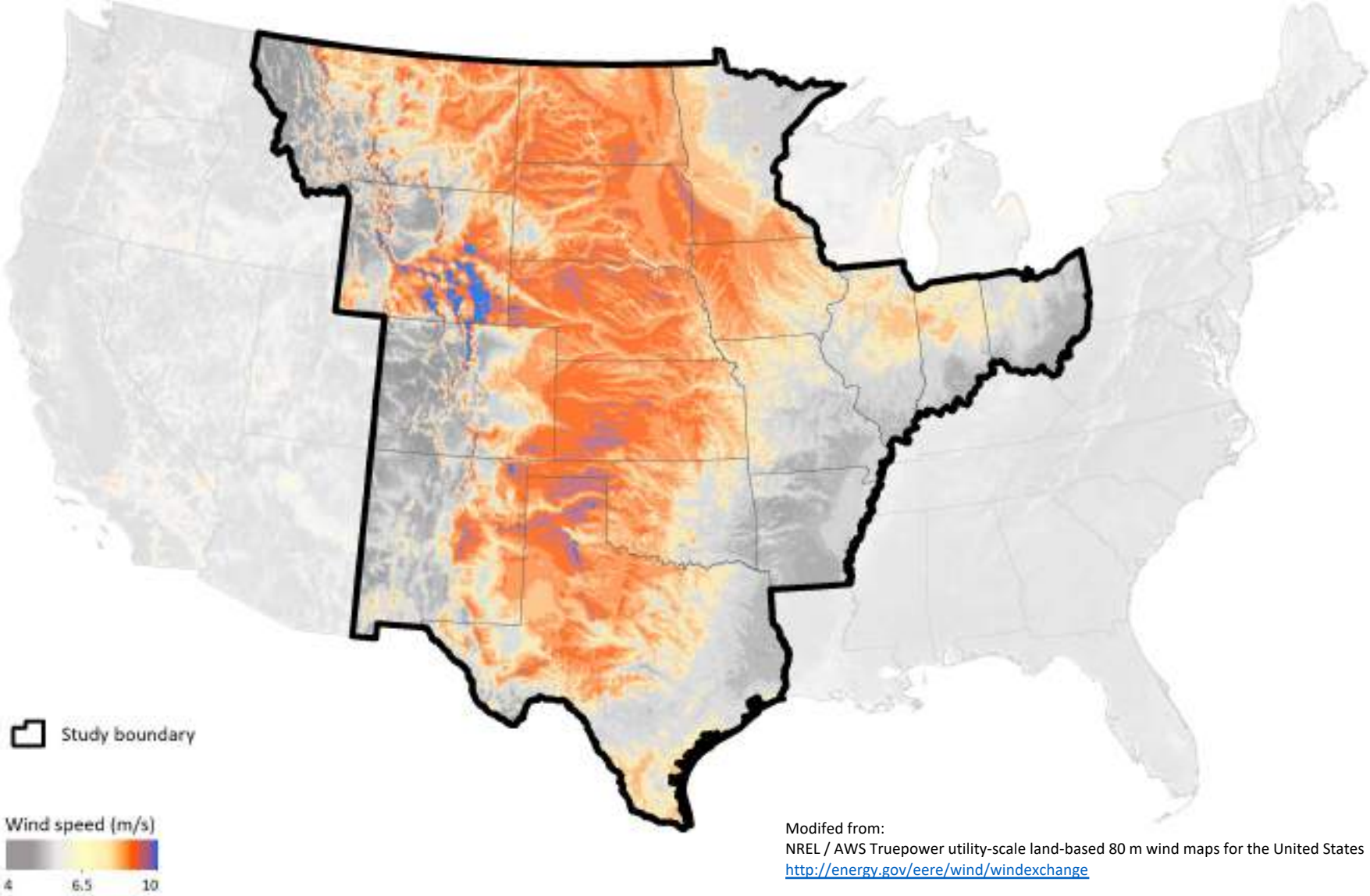
# The Nature Conservancy's Site Wind Right Strategy

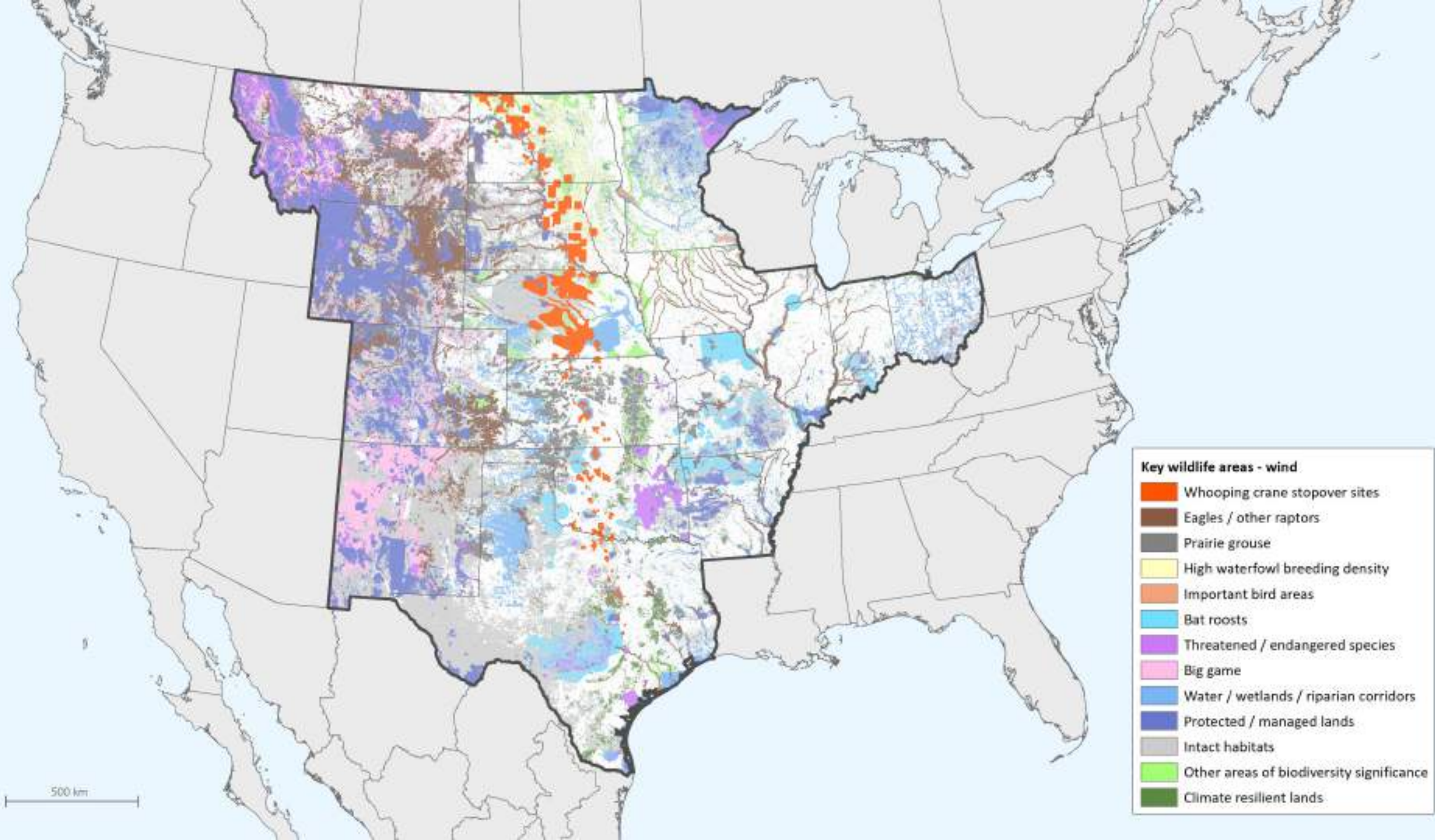
- Promote policies and incentives to accelerate low-impact renewable energy deployment
- Advance the science of low-impact siting
- Provide wind developers, off-takers, and the public with information to support low-impact siting (Site Wind Right Map)
- Pursue opportunities to work with renewable energy sector to advance good siting practices



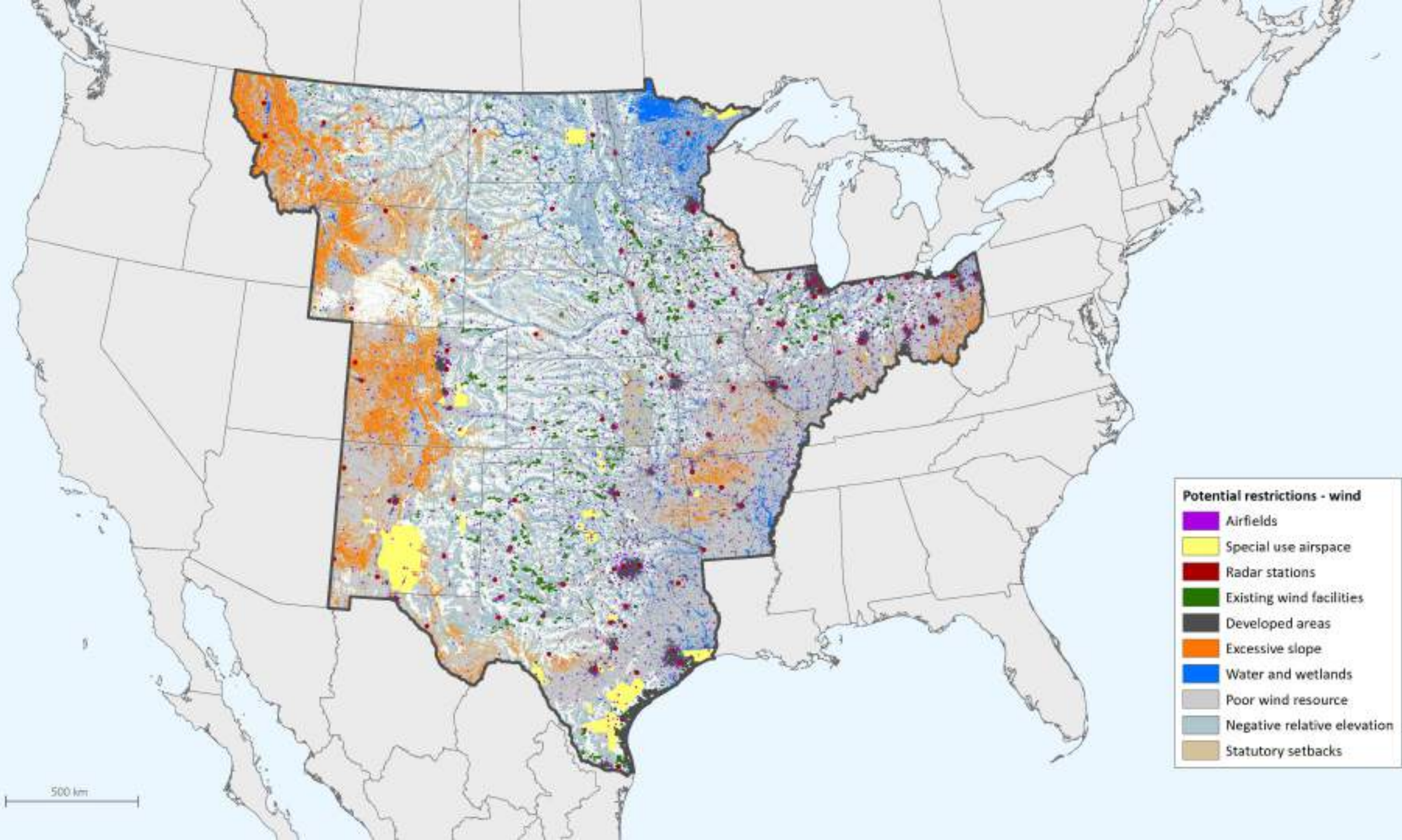


# The Central US “Wind Belt”















## Science-based approach

- Utilize the best-available information, some of which is proprietary
- Wildlife may still be harmed in unknown, unpredictable ways
- Some known impacts, like bat mortality, are poorly understood
- We support more and ongoing research into wind and wildlife interactions, esp. siting impacts, and will continually update our data
- Not intended as a “go/no-go” map.

# Site Wind Right Development & Expansion by the Numbers

3

## **Years of development**

The project team worked for multiple years to develop the science, external affairs engagements, and communications materials.

60

## **TNC staff**

Contributions across TNC's North America state chapters and regional staff along with assistance from policy, corporate engagement, and global colleagues.

100+

## **Datasets**

TNC combined over 100 datasets consisting of the best available science on habitat and wildlife interactions with renewable energy along with engineering constraints to create the final product.





### FREQUENTLY ASKED QUESTIONS

**What is "Site Wind Right"?**  
Site Wind Right is The Nature Conservancy's approach to promoting smart, renewable wind energy development in areas that are low impact for conservation, including already developed lands. The strategy includes:

- Promoting policies and incentives for low-impact renewable energy deployment
- Advancing the science of low-impact siting
- Providing the wind industry and public with information to support low-impact siting
- Pursuing opportunities to work with the renewable energy sector to advance good siting practices

One of the resources we have developed as part of this strategy is a **Site Wind Right Map** that identifies areas where wind development is unlikely to encounter wildlife-related conflict, project delays, or cost overruns. Projects in low-impact places are also less likely to be canceled, resulting in more renewable energy deployment.

**Why has The Nature Conservancy developed a site wind right map?**  
The Nature Conservancy supports the rapid transition to clean, low-impact energy. Renewable energy sources like wind and solar, provide a host of benefits for our planet. For example, they consume less water than traditional energy systems, and pollution has significant public health benefits.

However, utility-scale wind and solar energy also requires a lot of land for development that has impacts to important habitats – by 2050, an area at least the size of Maine and possibly be developed or impacted to meet the projected onshore wind and solar energy needs in the United States. While protecting our lands and waters for future generations, we can take advantage of its climate while protecting our lands and waters for future generations.

The good news is that we can meet our climate and land conservation goals and support our wildlife and critical habitat. Worldwide, there is enough modified land to provide 19 times the needed<sup>1</sup> in the United States alone, there is more than 1,000 gigawatts of low-impact wind potential. That's more than 10 times current wind generation and is equivalent to total current U.S. electric generation.



### THE PROMISE

Wind energy is cost-effective, sustainable and clean. Along with improving energy efficiency and supporting a portfolio of clean energy options, developing low-impact wind energy is critical to tackling climate change.

### THE CHALLENGE

Achieving the ambitious targets for wind energy development necessary to meet our climate goals will require quadrupling current capacity in the United States by 2050. Much of the new wind development is likely to occur in the ecologically-rich Great Plains region, home to many of our best remaining native grasslands and associated wildlife found nowhere else in the world, such as prairie chickens, pronghorn and bison.

When poorly sited, wind development can negatively impact at-risk species and important ecosystems in part because it requires large areas of land. These projects can also expect to face more environmental conflicts, which can lead to project delays, higher costs, and even project abandonment, wasting limited resources and time. Through our Site Wind Right strategy, we can reduce the risk associated with these projects and accelerate a clean, low-impact energy future.

### THE OPPORTUNITY

The good news is climate change can be addressed without irreparably impacting treasured landscapes and critical wildlife habitat. In the Central U.S. alone, which accounts for almost 60 percent of the country's current and planned onshore wind capacity, there are more than 1,000 gigawatts of potential low-impact wind development. That is more than 10 times that which is generated today.

Well-sited wind energy can provide a clean, low-impact energy alternative.

### IF POORLY SITED WIND DEVELOPMENT OCCURS

- Loss of habitat and increased fragmentation
- Increased risk of project delays and cost overruns
- Increased risk of project abandonment
- Increased risk of project delays and cost overruns
- Increased risk of project abandonment
- Increased risk of project delays and cost overruns
- Increased risk of project abandonment

### Site Wind Right: Accelerating Clean, Low-Impact Wind Energy in the Central United States



The Nature Conservancy, July 2015. Site Wind Right: Accelerating Clean, Low-Impact Wind Energy in the Central United States. The Nature Conservancy's Great Plains Renewable Energy Initiative. <http://www.nature.org/conservation>

### Introduction

The Nature Conservancy supports the rapid expansion of renewable energy while protecting wildlife and natural habitats. This report summarizes the data and assumptions included in The Conservancy's Site Wind Right assessment, as well as how we intend the results to be used. The Site Wind Right map was created to identify areas where wind development is unlikely to encounter significant wildlife-related conflict, project delays, and cost overruns. The map was designed to serve as an important source of information to inform screening early in the project siting process. It can be used to support application of the U.S. Fish and Wildlife Service Land-Based Wind Energy Guidelines, specifically Tier 1 and Tier 2 evaluations. By combining the Site Wind Right map with other land suitability factors, we demonstrate that over 1,000 GW of wind energy may be developed in the central U.S. exclusively in areas of low conservation impact. The results of this analysis indicate that we can accelerate a clean, low-impact energy future—one that advances energy, climate, and conservation goals.

Figure 1. The central U.S. wind belt (resource data modified from AWS Trupower 2009)



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About  
The Nature Conservancy supports the rapid expansion of renewable energy while protecting wildlife and natural habitats.  
The Site Wind Right wildlife layer was created to identify areas where wind development is unlikely to encounter significant wildlife-related conflict, project delays, and cost overruns. The map was designed to serve as an important source of information to inform screening early in the project siting process. It can be used to support application of the U.S. Fish and Wildlife Service Land-Based Wind Energy Guidelines, specifically Tier 1 and Tier 2 evaluations. It is not intended to be used in conjunction with federal and state

The Site Wind Right wildlife suitability factors, we estimate that over 1,000 GW of wind energy may be developed in the central U.S. exclusively in areas of low conservation impact.

We can accelerate a clean, low-impact energy future—one that advances energy, climate, and conservation goals.

For more information on Site Wind Right wildlife suitability factors, click the download icon at top right.

Visit [www.nature.org/sitewindright](http://www.nature.org/sitewindright) for additional information.



nature.org/sitewindright

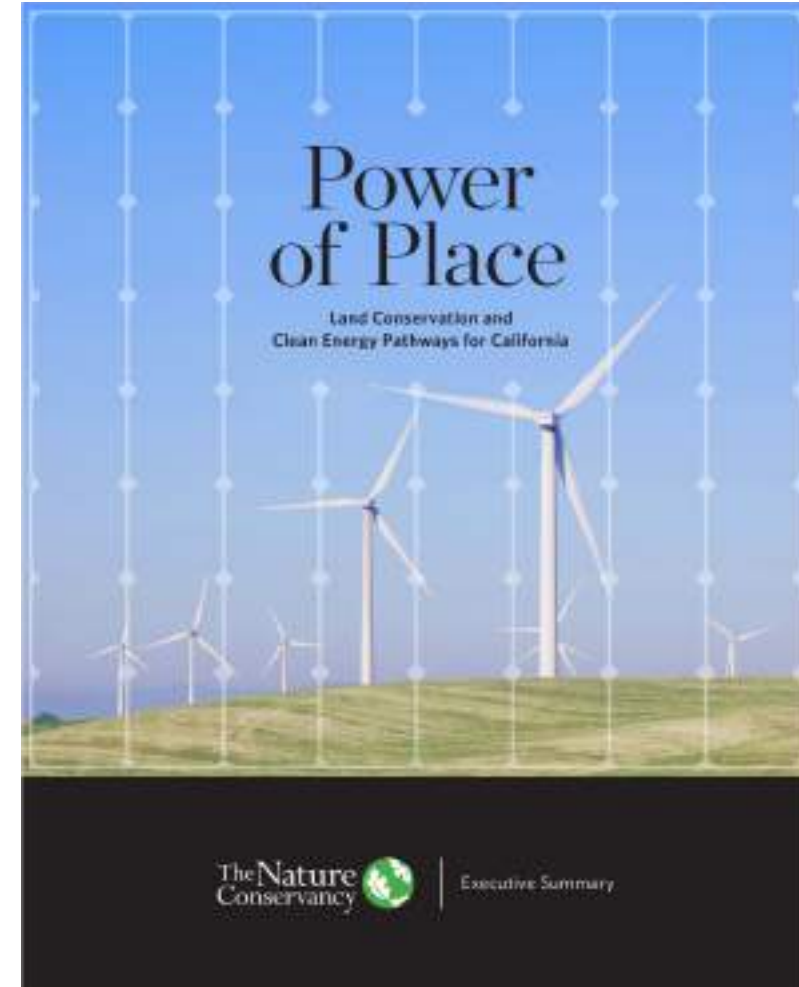


# Power of Place: Deep Decarbonization Pathways in the US



# *Power of Place – United States:* Deep Decarbonization Pathways and Conservation

- Can the **United States** scale up the clean energy needed to meet climate and energy goals, while limiting impacts on natural and working lands?
- What factors might shape the build out of America's clean electricity system in 2050?
- What are the trade-offs between cost, reliability, and environmental and social impacts?



# Planning for the Future of Clean Energy

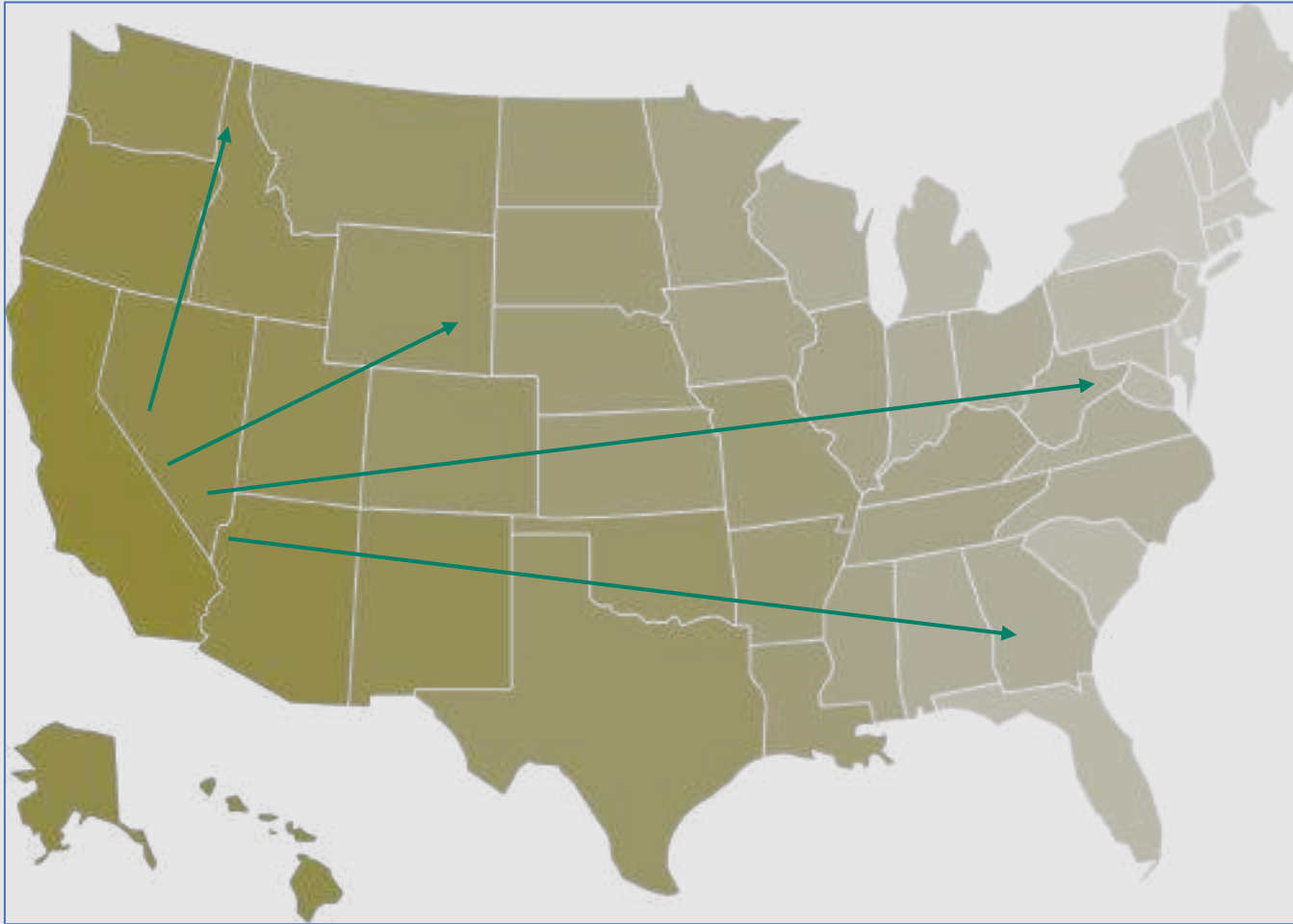
- Almost all States and Utilities use **long-range planning** to decide what power generation and transmission line investments are needed and where they should be located
- These planning processes include many factors, **don't include nature**
- When nature is missing, **investment signals** are sent to places where environmental and social impacts can create conflict and delay and damage priority conservation areas
- The PoP **innovation** is to include nature, along with more typical concerns such as cost and reliability, and change the development trajectory



## Three Environmental Exclusion Categories

- Siting Level 1: Existing legally protected lands and waters (e.g. National Parks, Wildlife Refuges, Historic Sites, etc.)
- Siting Level 2: Lands and waters with administrative designations that require higher levels of environmental assessment and review (e.g. National Forests, 100 year floodplains, habitats for Federally-listed endangered species)
- Siting Level 3: Lands and waters with no legal protection or administrative designations that have scientifically documented ecological/conservation value (e.g. intact natural areas, wildlife migration corridors, concentration of rare species, etc.)

# The Nature Conservancy's Power of Place Assessments

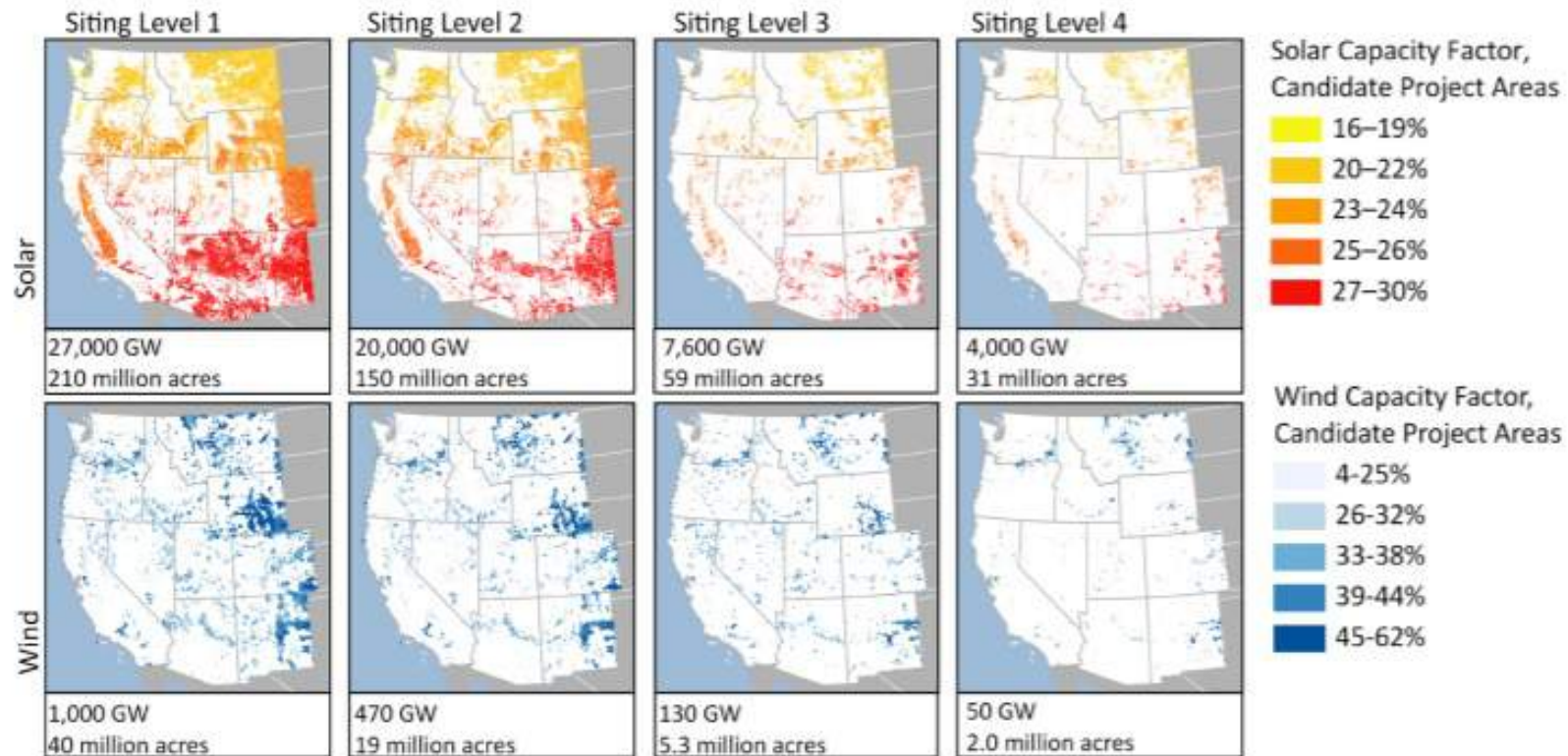


- California (2019)
- Western United States (2021)
- United States (2022)



# Power of Place – California: Conclusion

California does not have to choose between decarbonizing and achieving land conservation goals



# Resource Mapping (site suitability) (onshore and offshore wind)

SL1



Onshore: 1,860 GW  
LCOE < \$50/MWh: 486 GW  
Offshore: 703

SL2



Onshore: 792 GW  
LCOE < \$50/MWh: 146 GW  
Offshore: 572

SL3



Onshore: 265 GW  
LCOE < \$50/MWh: 51 GW  
Offshore: 288 GW

July 2021 Interim Results

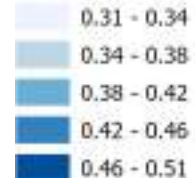


# High Elec Level 3

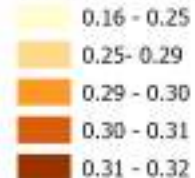
High\_elec\_level\_3



Selected\_sites\_wind



Selected\_sites\_solar



Existing\_electric\_transmission

Planned\_electric\_transmission

Interzonal\_transmission

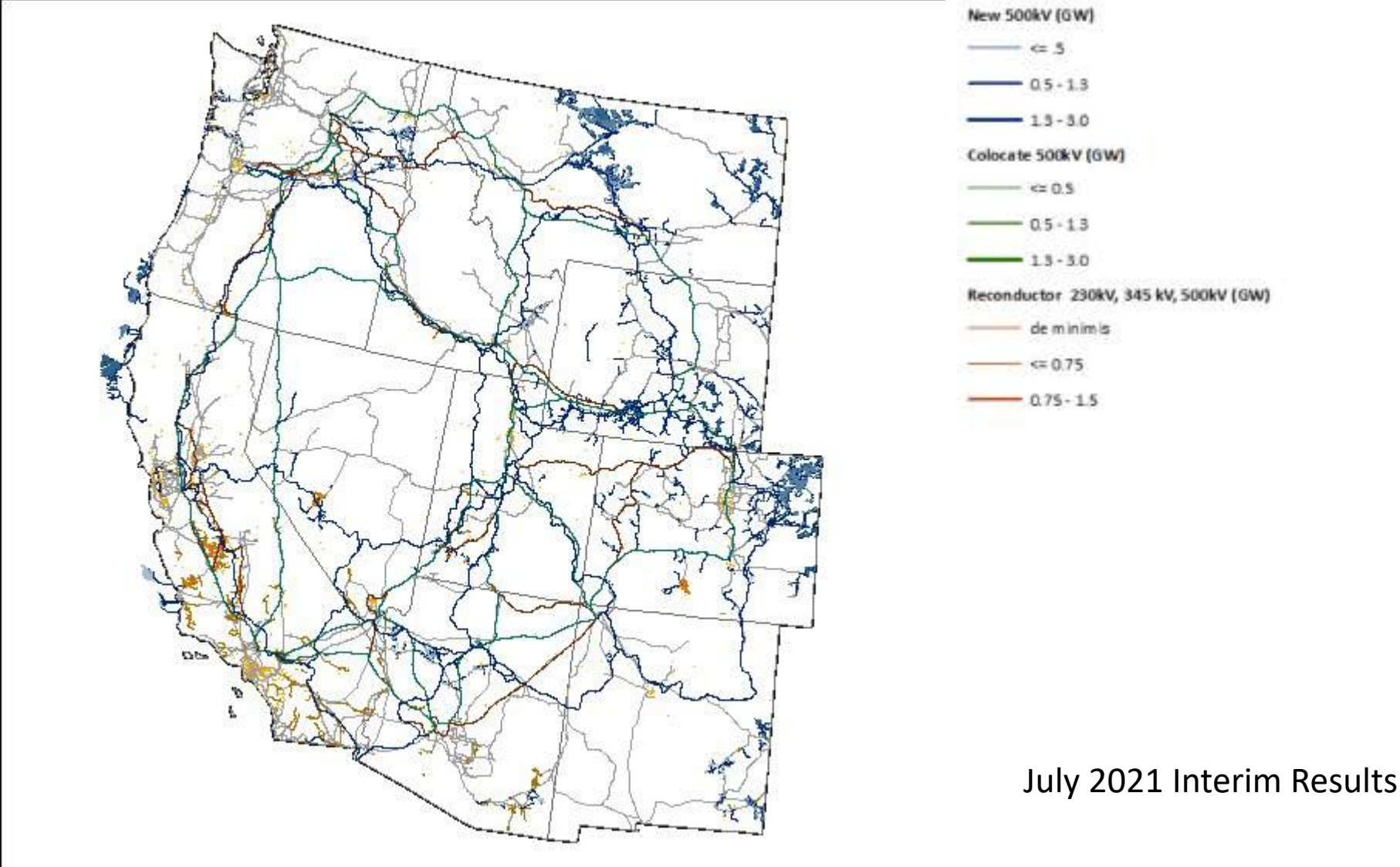
Spur\_lines\_wind

Spur\_lines\_offshore\_wind

Spur\_lines\_solar

July 2021 Interim Results

# Downscaled Interzonal Transmission Line Results (preliminary)



July 2021 Interim Results



# Power of Place

Land Conservation and  
Clean Energy Pathways for California

Power of Place California Assessment:

<https://www.scienceforconservation.org/products/power-of-place>

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## Discussion