

GINGR Communications (Manager)

Location Berlin (largely office based)

Start: as soon as possible

1. Background

The Renewables Grid Initiative (RGI) is a unique collaboration of NGOs and TSOs from across Europe, engaging in an 'energy transition ecosystem-of-actors'. We promote fair, transparent, sustainable grid development to enable the growth of renewables and achieve full decarbonisation in line with the Paris Agreement. GINGR is a joint initiative of RGI and the International Union for Conservation of Nature (IUCN). It aims to facilitate Nature- and People-Positive renewable energy and grid deployment by establishing an industry-supported, government-endorsed monitoring and reporting framework at a global scale. See [GINGR.org](https://gingr.org) for more details.

RGI is now looking for an experienced Communications Manager to join the GINGR Team, working as part of a dynamic, international group that bridges sectors and cultures. The successful candidate will fit well into our team of smart, driven, and creative individuals, and will be comfortable bridging divides between the corporate and non-governmental world.

2. Your Role

As **GINGR Communications Manager**, you will help shape and deliver GINGR's strategic communications, translating its work and ambitions into compelling narratives, creative campaigns and events for international audiences. You will take ownership of key communications projects and campaigns, including communications around GINGR's upcoming global Challenge, and through this work help strengthen GINGR's profile among industry, governments, civil society and other key stakeholders. You will closely work with the GINGR team and the RGI communication team

Your core responsibilities will include:

- **Communications Strategy:** Reviewing and evolving GINGR's existing communications strategy in line with the initiative's development, and translating it into actionable plans and clear messages, and communications activities for different audiences.
- **Campaigns:** Developing and coordinating communications campaigns around key GINGR priorities, work areas and milestones, including the upcoming GINGR Challenge, from campaign concept and messaging through to implementation across channels and formats.
- **Content Creation & Editorial Direction:** Leading the development of key communications content and ensuring consistent messaging and editorial quality across all of GINGR's digital channels, publications and communications materials, working with others on day-to-day delivery.
- **Social Media:** Drafting, editing, formatting, designing and publishing content for GINGR's website, social media channels, newsletters and other communications materials, as well as researching and sourcing relevant external content.
- **CRM Management:** Managing and maintaining GINGR's CRM system, including keeping stakeholder information and mailing lists accurate and up to date, supporting audience segmentation and helping colleagues use the system effectively.
- **Project Management:** Taking ownership of communications projects from concept to delivery, coordinating colleagues, partners, external suppliers, commercials, timelines and deliverables.

- **Events:** Co-leading the planning, communications and delivery of major GINGR events (e.g. launches, conferences, webinars, workshops, etc.) and ensuring they support GINGR's strategic objectives.

Other responsibilities will include:

- **Contributing to RGI's Other Work and Initiatives:** Supporting the wider RGI Communications Team and contributing to cross-cutting communications activities as needed.

3. Your Qualifications and Skills

We are looking for an experienced, strategic and creative communications professional who combines initiative and sound judgement with a collaborative, team-oriented approach. You will be a self-starter, a team-player, comfortable taking full delivery ownership of projects while working closely and constructively with other colleagues in GINGR and RGI with different roles and areas of expertise.

Required qualifications and experience:

- An academic background in communications, media, political science, energy/environmental studies or a related field, or equivalent relevant experience.
- A minimum five years of relevant professional experience in communications, preferably in an international environment.
- Demonstrable experience developing and implementing communications strategies and campaigns, from concept and messaging through to delivery.
- Excellent writing and editing skills in English, with the ability to translate complex topics into clear and engaging communications for different audiences.
- Strong editorial judgement and an understanding of how to adapt messages and content across different communications channels. Strong project management skills, with experience coordinating communications projects, events or campaigns involving multiple contributors.
- A collaborative and team-oriented approach, with the ability to take ownership while working constructively and respectfully with colleagues across different roles and levels of experience.
- Good digital skills and a strong eye for formatting, consistency and detail, including:
 - Hands-on experience of using WordPress to maintain, publish, update, format website content.
 - Experience creating, adapting and publishing content for social media, particularly LinkedIn.
 - Experience using CRM systems and Mailchimp or comparable tools to manage contacts, mailing lists and external email communications.

Desirable attributes:

- Knowledge of or experience working on renewable energy, climate, nature and/or environmental/sustainability topics.
- Experience working in an international or multi-stakeholder environment.
- Familiarity with digital communications tools and platforms, such as WordPress, Mailchimp and social media management tools.

Note: Candidates must already hold a valid work permit for Germany. Knowledge of German is desirable but not essential, as GINGR is a global programme.

4. What We Offer

- The opportunity to contribute to an ambitious global initiative at the intersection of renewable energy, nature and people.
- A highly international, interdisciplinary and collaborative team, with opportunities for learning and professional development.
- Opportunities to participate and present at international events and workshops, with occasional travel within Europe and beyond.

5. How to Apply / Other Details

Submission: Please address your application to Gus Schellekens, Director GINGR, and submit the documents below to jobs@renewables-grid.eu. Your application must include:

- A one-page motivation letter (mentioning your earliest start date and salary expectations).
- A full professional CV, including qualifications and work experience.
- A summary document showcasing relevant work case studies and examples of prior communications deliverables.

Timing: The application window is open now, with submissions reviewed on a rolling basis. Priority will be given to applications received by 30 September 2026. Only complete applications will be considered, and only shortlisted candidates will be contacted.

Start date: The start date for this position is flexible, with a preference for candidates who can start as soon as possible.

Work: This position is ideally full-time (five days per week), but applications for a minimum of 80% (four days per week) will also be considered.

Duration: The contract will run initially for two years, with the option of extension subject to project funding.

Important: We strongly advise applicants not to use AI tools to write their motivation letter or submission materials. Face-to-face discussions and hand-written tasks will form part of the subsequent interview process.