

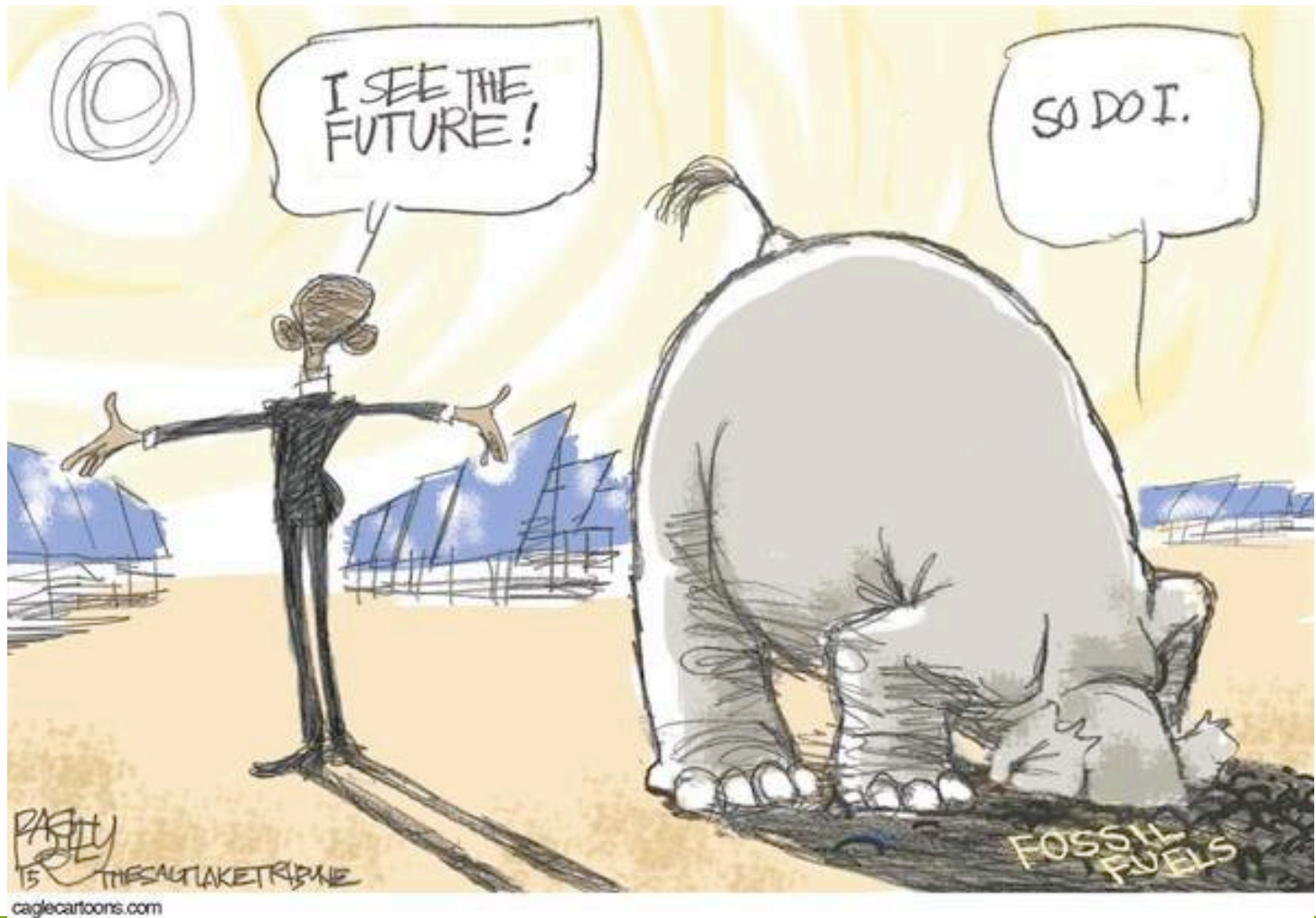


Welcome and Introduction

6th European Grid Conference, Brussels, 29

September
Antonella Battaglini

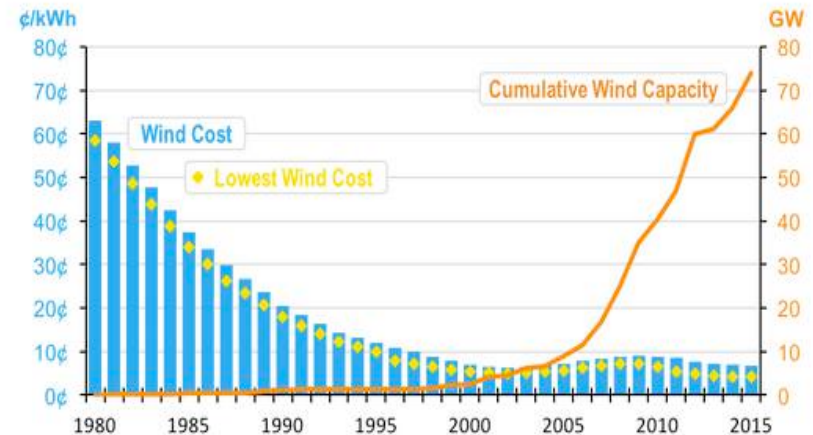
ENERGY MATTERS



Massive growth and cost reduction



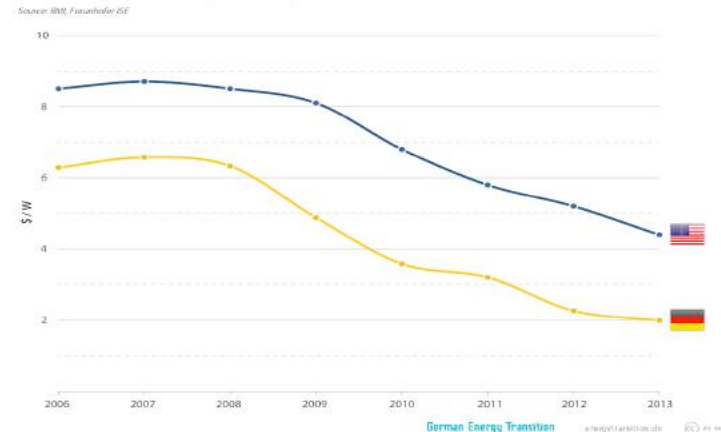
1. LAND-BASED WIND POWER



2. SOLAR PV: UTILITY-SCALE



German solar power: cheaper without all the red tape
The cost of fully installed PV arrays in Germany and the US (10 kW - 100 kW)



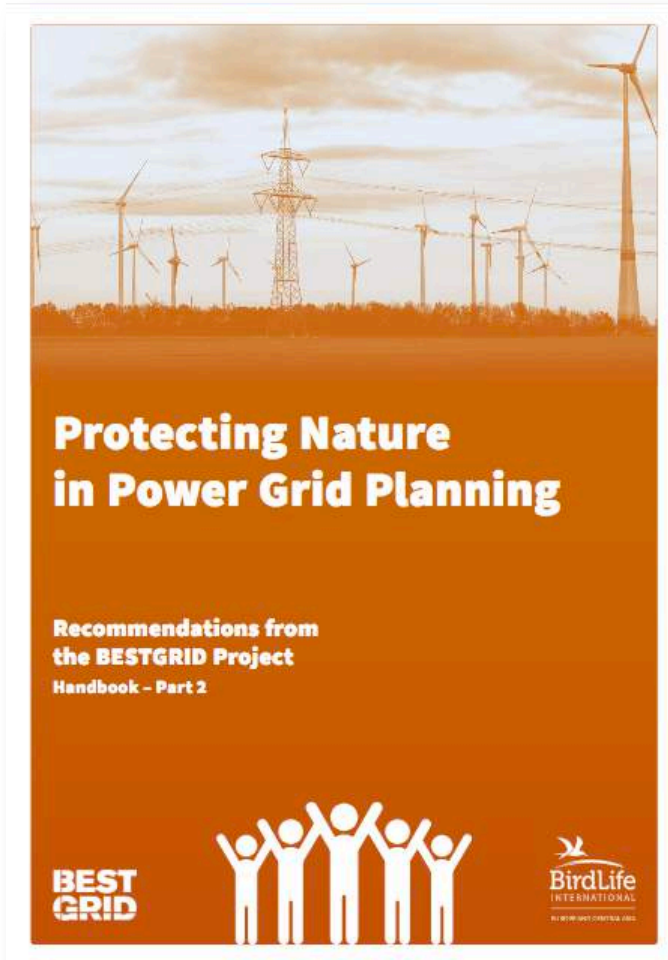
Storage is the next big game changer



We learn to deal with variability



We understand the value of nature



We learn from each other



Share good practices

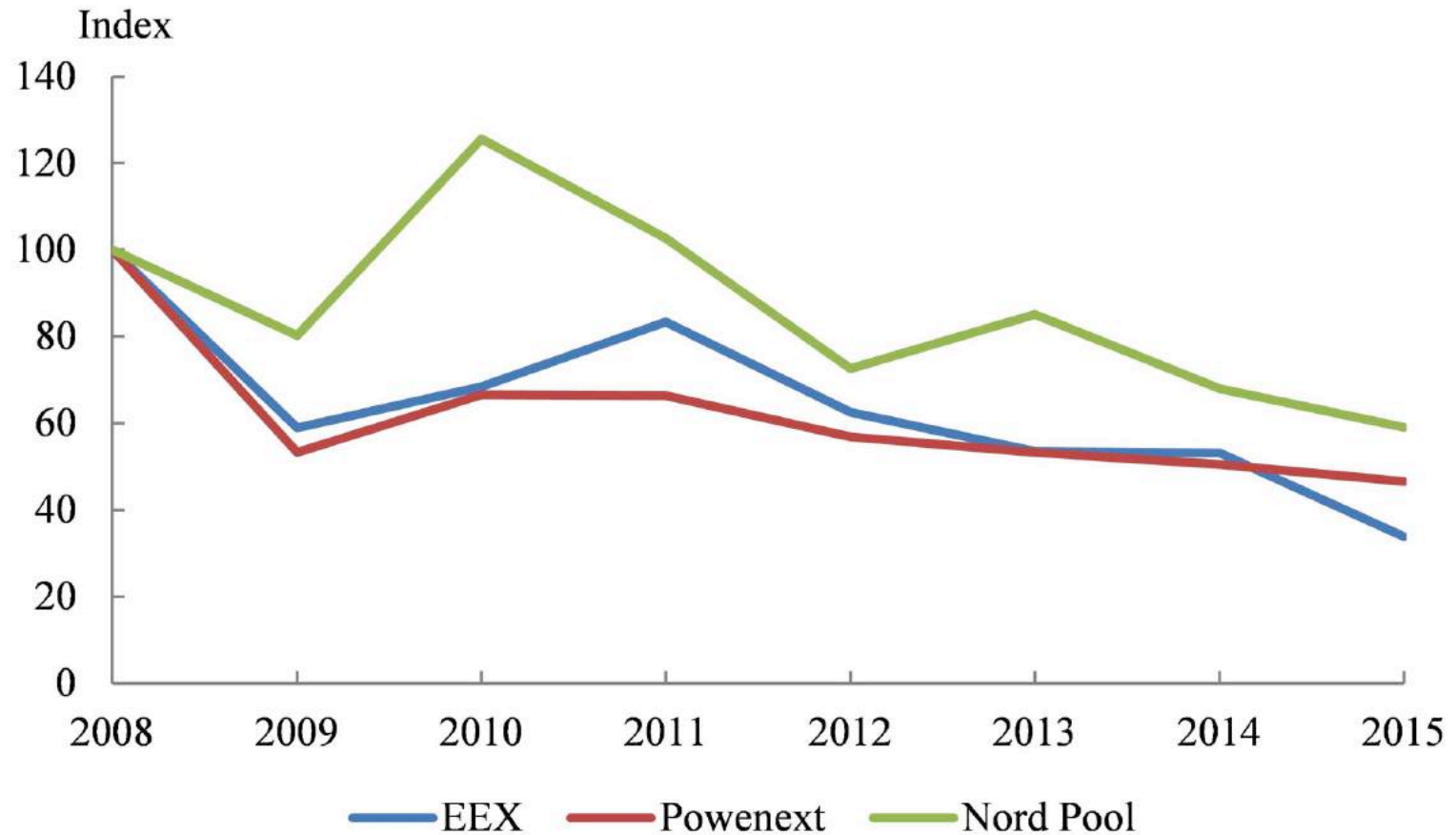


And we are growing

NEW!



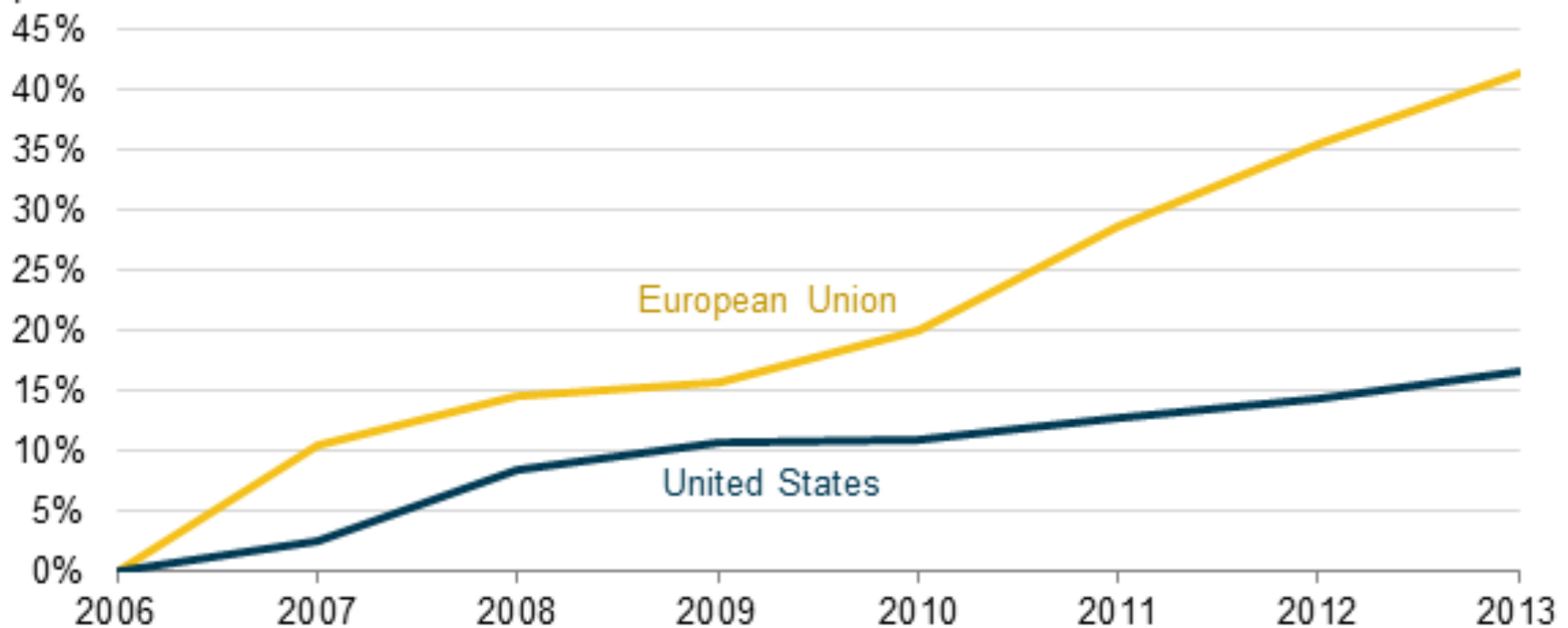
Wholesales prices are going down



Yes, BUT...

People are paying more

Change in average **residential** electricity prices in Europe and the United States
(2006-13)
percent



For them it is easy



For them it is harder



How do we take them with us?



